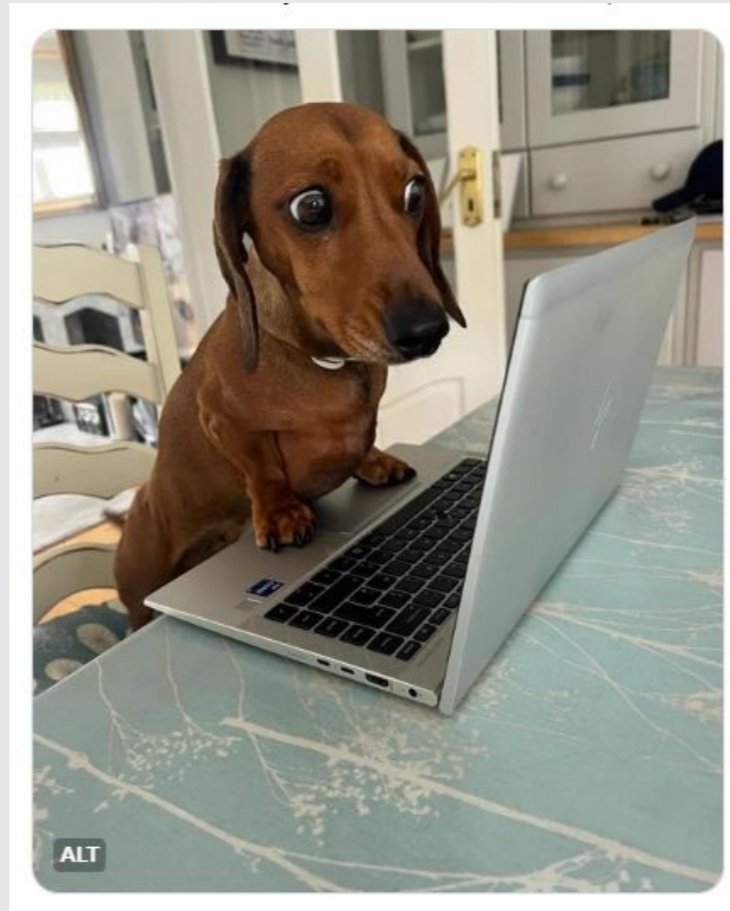


Porn Isn't Going Away, So What Do We Do About it?



weratedogs.org

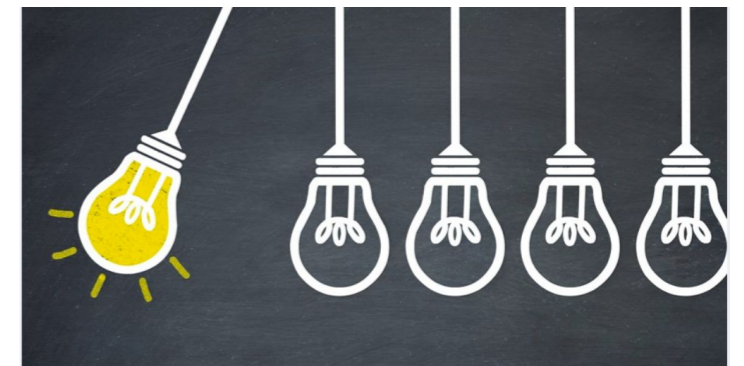
Margaret Ochoa, Manager, School Safety Resource Center
Kati Garner, Manager, Crisis Response Unit



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Learning Objectives

- Gain an understanding of the prevalence of porn among adolescents
- Be able to explain why youth are choosing to consume porn
- Understand the impact of porn on youth, including the effect on historically oppressed populations
- Employ strategies in school and with parents that work to curb porn use





“Without data
you’re just
another person
with an opinion.”

- W. Edwards Deming,
Data Scientist



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**common
sense
media**



Age of First Viewing:

- 10 or younger
- 11 to 13
- 14 to 15
- 16 to 17

15%

39%

17%

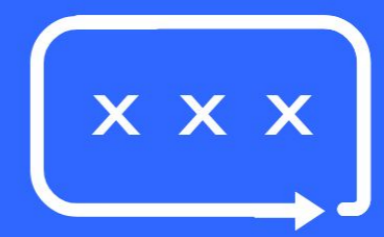
3%



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88%

Of porn scenes contain violent images



What is it?

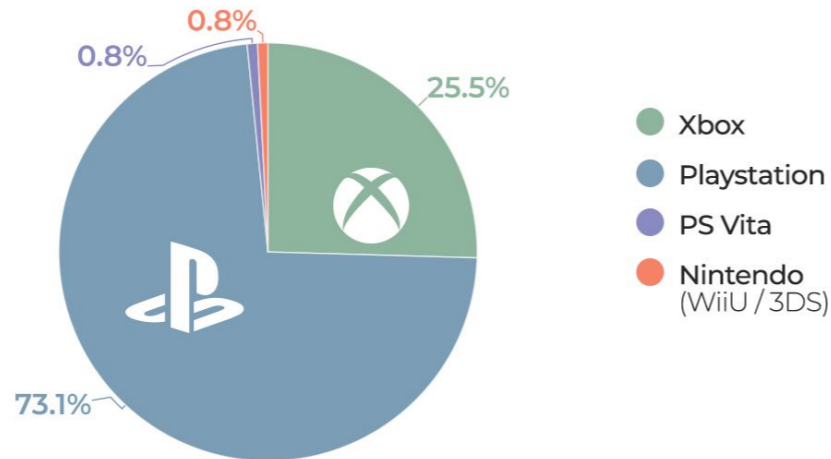


Pornhub

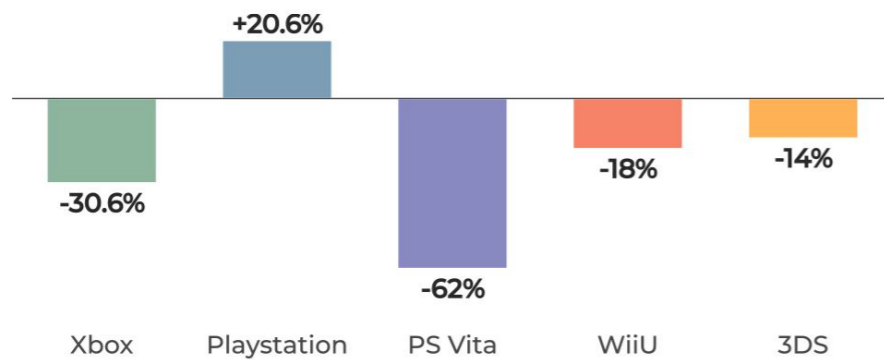
2022 YEAR IN REVIEW

Pornhub

Traffic by Game Console



Change in Console Traffic Share from 2021 to 2022



PORNHUB.COM/INSIGHTS

2022 YEAR IN REVIEW

Pornhub

The Searches That Defined 2022

#1 REALITY

The Reality category grew by +169% while "real homemade" searches grew by +179% worldwide and +310% in the U.S.

2 GENDER

The Transgender category grew by +75% to become the 7th most popular worldwide, and the #1 category in Brazil.

3 GROUP SEX

The Threesome category grew by +34% to become the 4th most popular worldwide, as well as a +133% gain for Orgy.

4 OUTDOORS

The Outdoor category grew by +121% to join the Top 10 worldwide. "Travel" searches grew +32% and "camping" +62%.

5 POSITIONS

"Scissoring" grew by +96% worldwide and +151% in the U.S. Positions like "amazon", "69" and "cowgirl" also increased.

6 FEET

The Feet category grew +38% worldwide and +145% among female visitors. "Footjob" searches grew by +24%.

7 FEMDOM

Searches for "femdom" grew +28%. "Pegging" was a top trend, "cuckold" grew +18% and Bondage joined the world's Top 20.

PORNHUB.COM/INSIGHTS

Porn **hub**

The logo for OnlyFans, featuring a blue padlock icon inside a circle, followed by the word "Only" in a sans-serif font and "Fans" in a blue script font.

The logo for X, consisting of a white stylized 'X' on a black square background.



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Discord



reddit



TikTok



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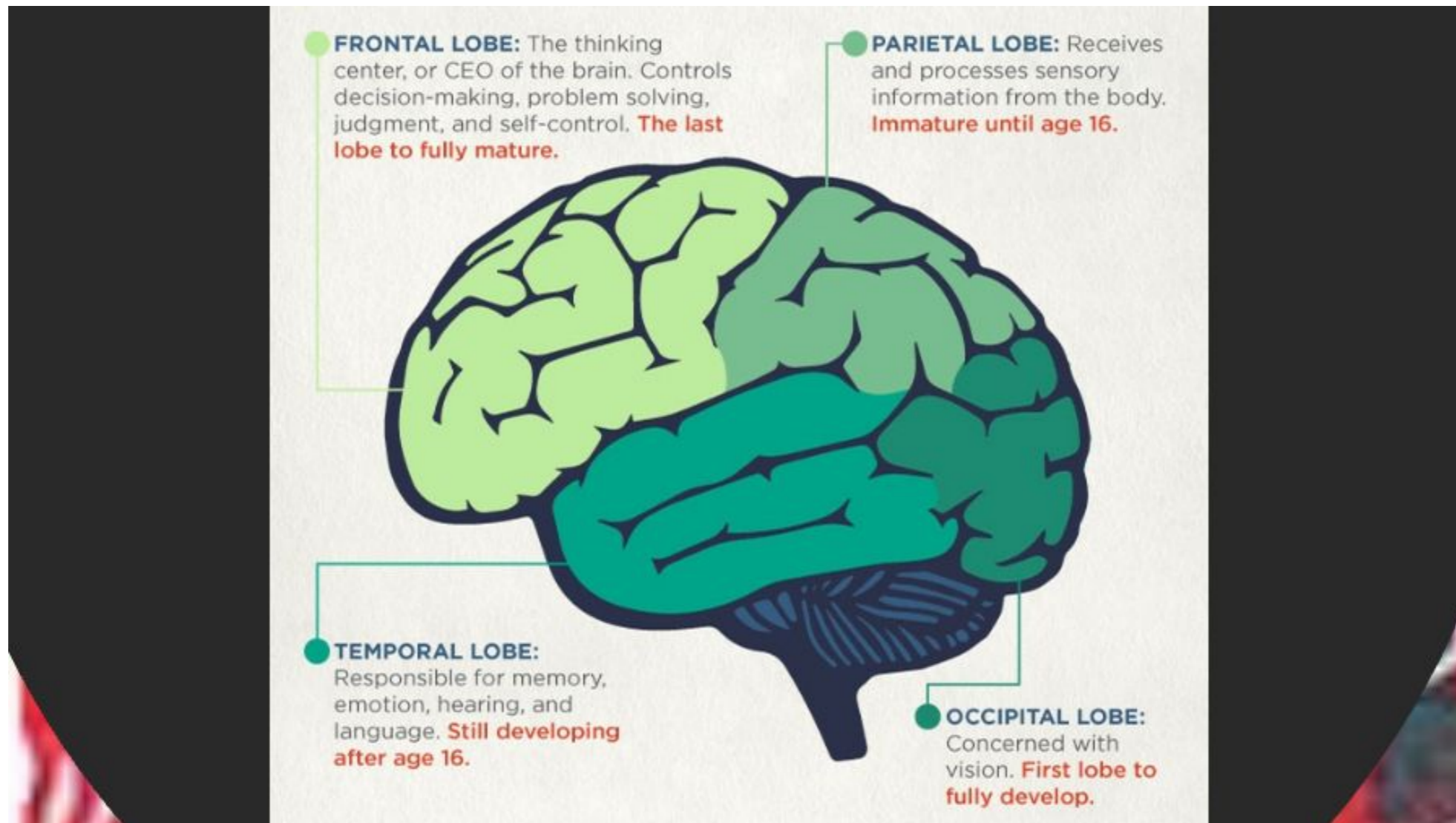
The Developing Brain



T



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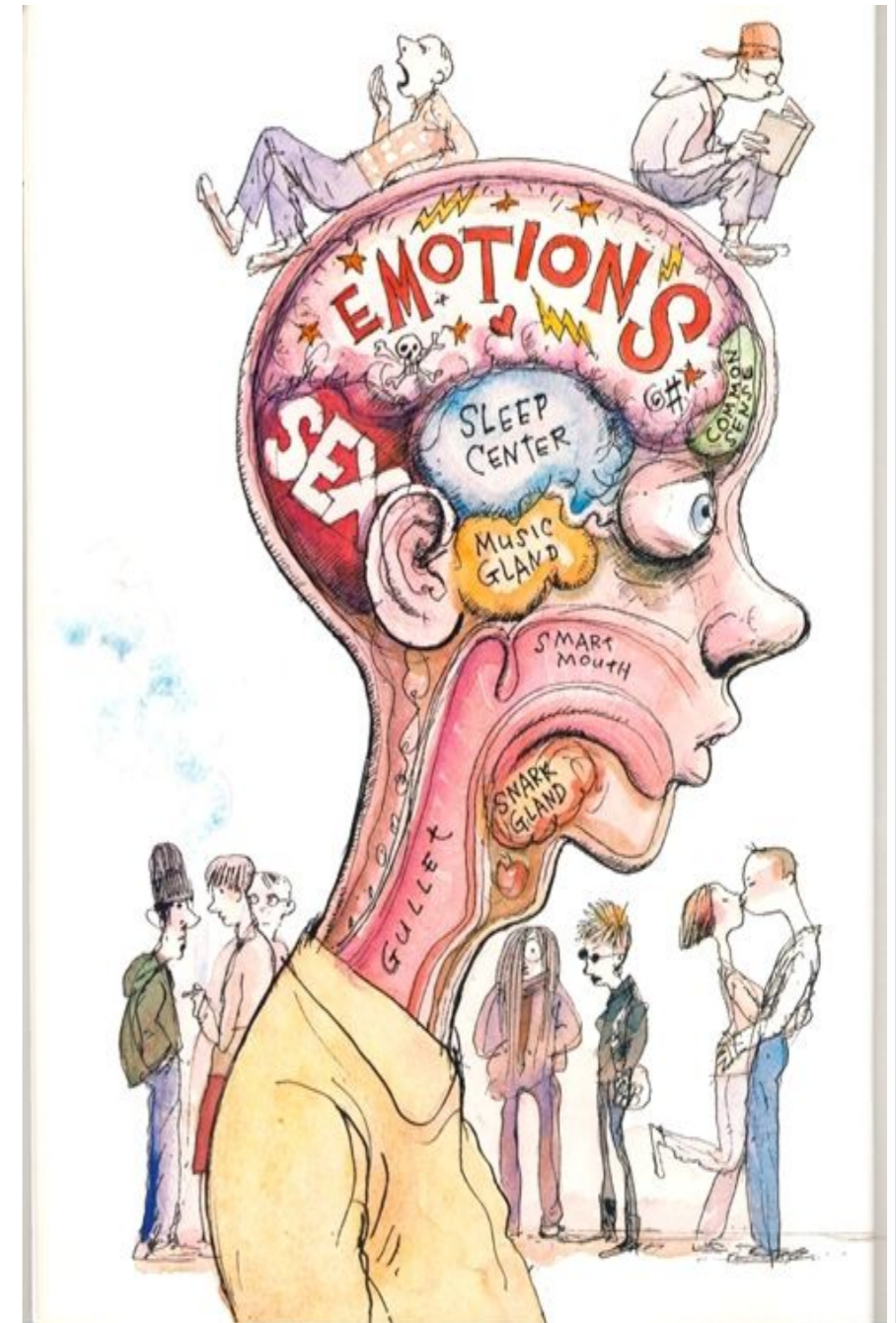
Architecture

- Brain is a dynamic structure
- Connections can build and change throughout life
- Connections that form early provide either a strong or weak foundation for later connections
- Social competence and cognitive abilities are the brick and mortar
- Trauma and toxic stress weaken the architecture of the developing brain



Adolescence

- Period of transition between childhood and adulthood.
- Full of CHANGE!
 - Physical
 - Emotional
 - Intellectual
 - Personality
 - Socially
- Begins at puberty- Now occurring earlier and earlier.

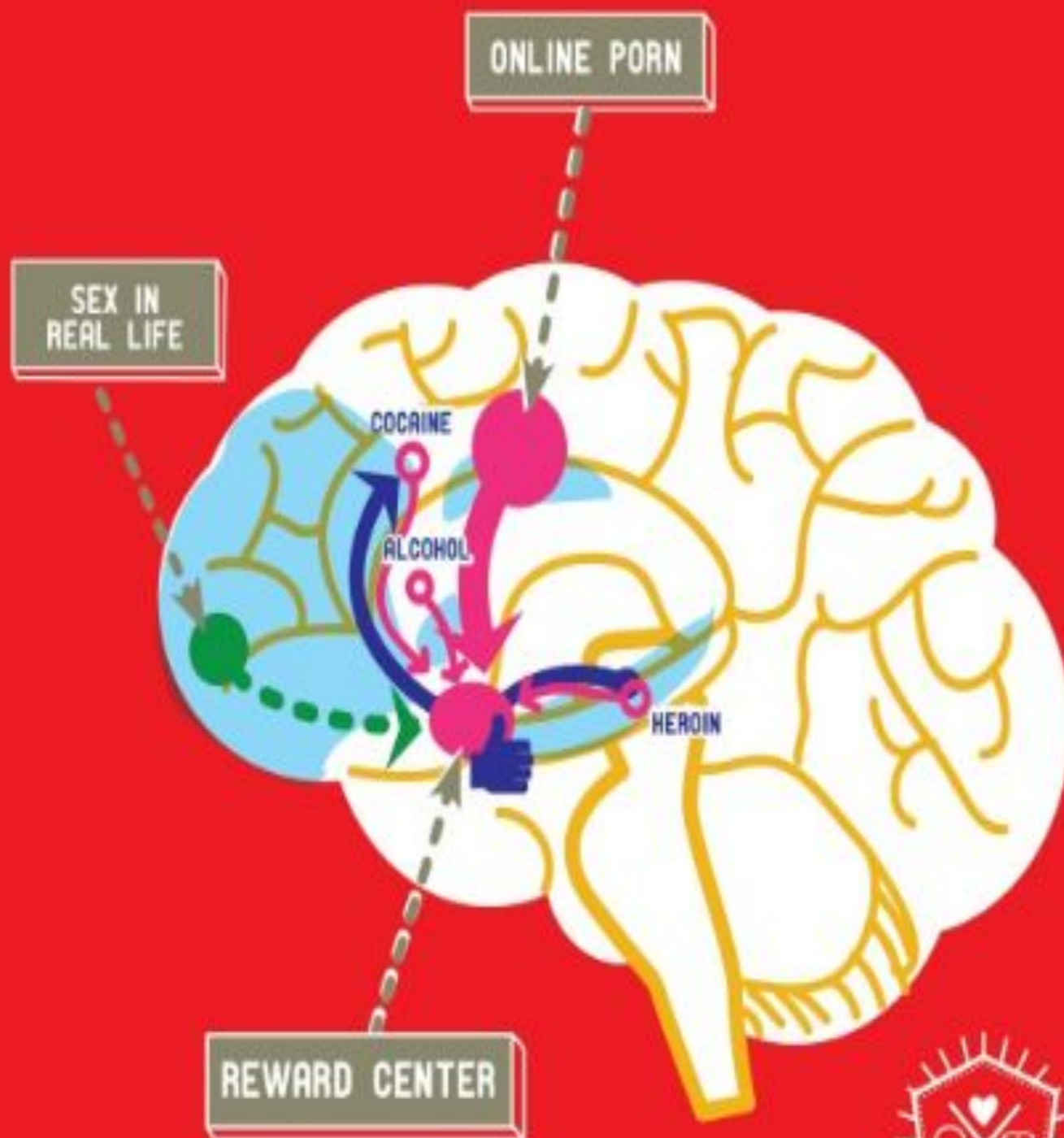


Porn's Effects

- Brain responds to sexual stimulation with surges of dopamine
 - Reward anticipation
 - Program memories and information into the brain
- When the body requires food or sex, the brain remembers where to return to experience the same pleasure
- Creates habituation in the brain
- Desensitization of our reward circuitry leads to sexual dysfunctions, anxiety and depression
- Erosion of the prefrontal cortex



THE REWARD CIRCUIT



EDUCATEEMPOWERKIDS.ORG



Strategies, Resources, and Solutions for Schools and Families



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Families: Talk, even if they don't



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If they do talk, listen



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Schools



House Bill 19-1032
(C.R.S. 22-1-128)

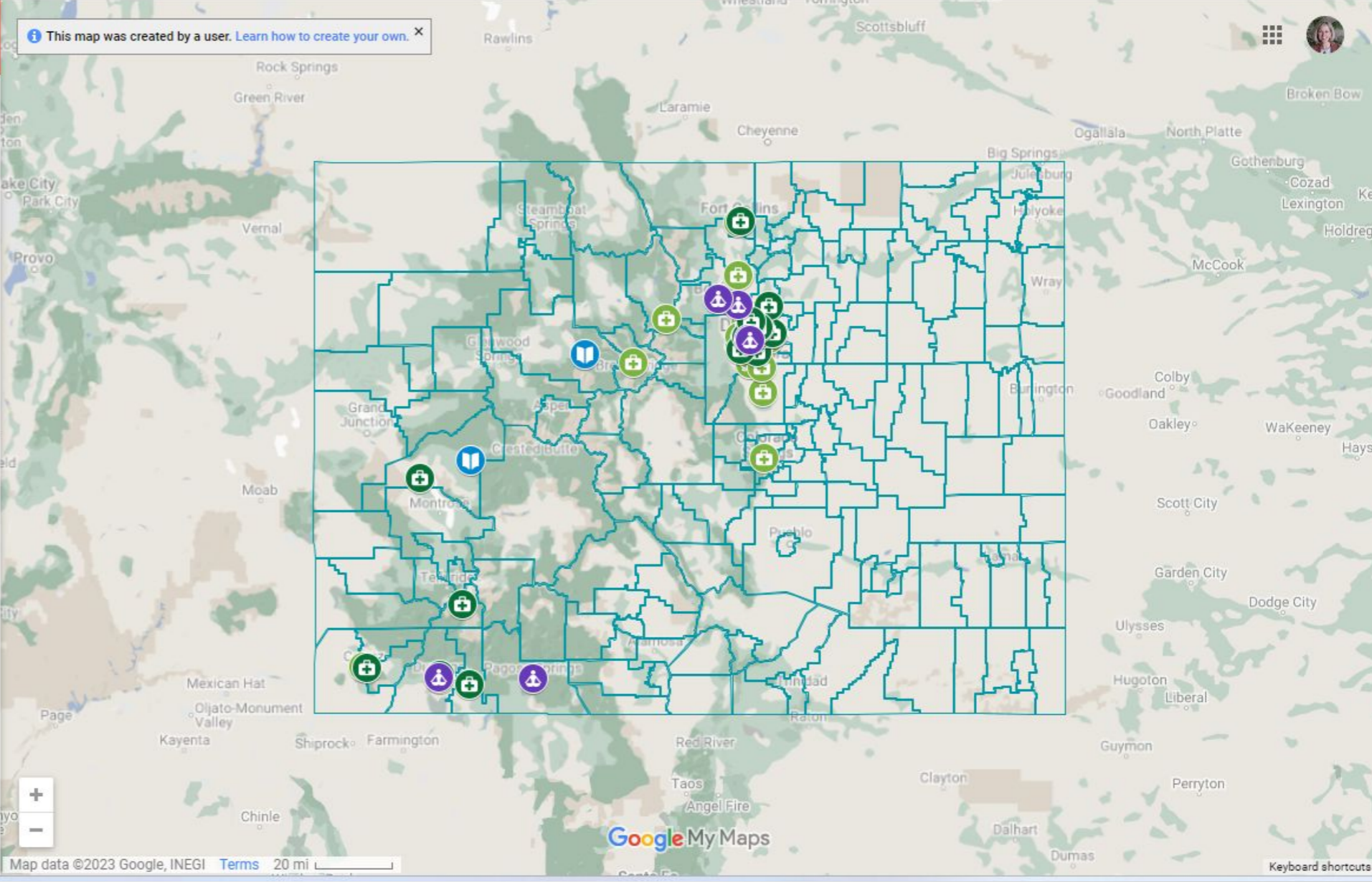


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Colorado Youth Sexual He...

A project of Trailhead Institute
3,652 views
Published on September 30, 2021
[SHARE](#)

- Comprehensive Health Education Provid...
- Colorado Sexual Health Initiative (At the Col...
 - Kids First Health Care
 - The Learning Council Health and Vitality Co...
 - Trailhead Institute
 - ... 4 more
- Health Services Provider
 - BC4U - Birth Control for You Family Planning...
 - Boulder Valley Women's Health Center-Boul...
 - Boulder Valley Women's Health Center-Long...
 - Denver FIRST Juvenile Justice Project
 - ... 31 more
- School-Based Health Centers
 - A Kidz Clinic
 - Denver Health School Based Health Center



Healthy Kids Colorado Survey and Smart Source Survey



COLORADO

Department of Public
Health & Environment



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“When consent is not fully understood or respected, this may contribute to sexual violence behaviors like those described here.”

Victimization reported by youth

12% Had a sexual experience where they were unsure if they **gave** their consent to the other person.

6% Were physically forced to have sex when they did not want to

Perpetration reported by youth

2% Had a sexual experience where they were unsure if they **received consent** from the other person

<1% Forced someone to have sex when it was unwanted



Technology Solutions

- Know the technology
- Filters and supervision
 - Google SafeSearch
 - Each operating system has settings
 - Circle, Circle Home Plus
 - Family pairing
- Limit access to the computer and devices
- Policy for online conduct
- Safe internet use contract



What to Do

- Talk to kids in age appropriate ways- Talk early and often
 - People make mistakes online
 - It's okay to be curious
 - Go to trusted resources
 - Curiosity is ok
- Remain approachable
- Prepare them for when they do encounter pornography
- Be open and honest
- Share resources with kids



Any Questions?



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THANK YOU FOR ALL YOU DO FOR STUDENTS!

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Please contact us if we may be of assistance!



Office of School Safety