

# NOW'S A GOOD TIME TO TALK

keep conversations  
going about alcohol

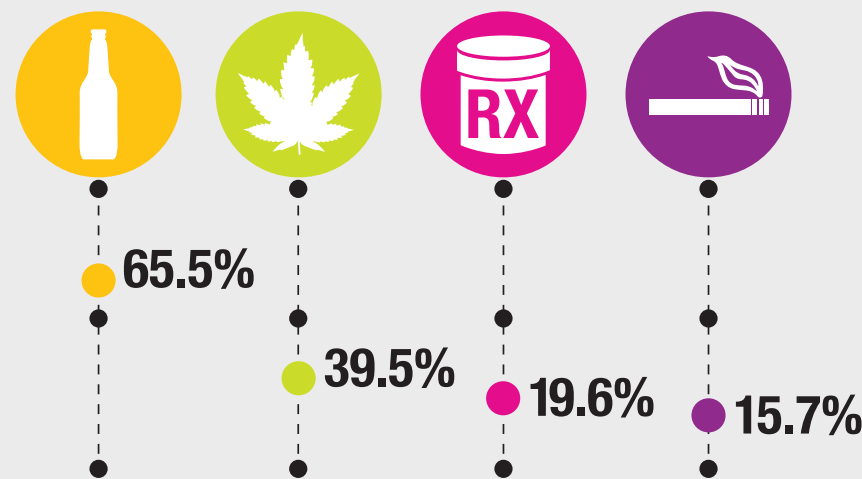
**Speaknow!**  
www.SpeakNowColorado.org

Talk with your kids about  
the dangers of teen drinking.

## Conversations About Alcohol<sup>1</sup>

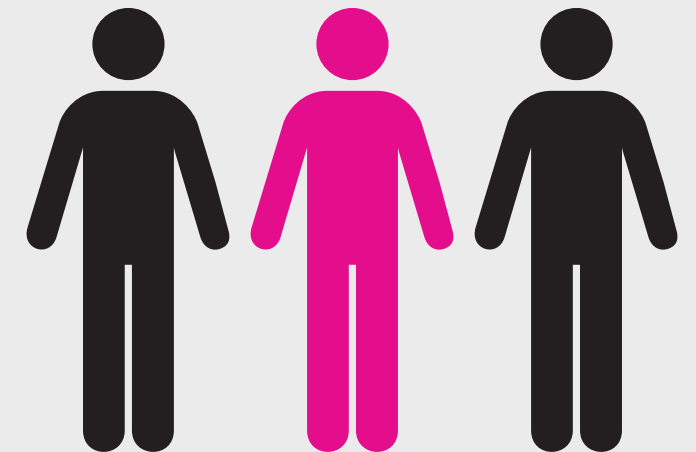


## COLORADO HIGH SCHOOL STUDENT SUBSTANCE USE<sup>2</sup>



Percent of students who ever  
tried a substance

## 1 IN 3 COLORADO HIGH SCHOOL STUDENTS



REPORTED DRINKING ALCOHOL  
IN THE PAST 30 DAYS<sup>1</sup>

<sup>1</sup> Statewide telephone surveys conducted by the Speak Now campaign found 55% of parents say they talk with their teen about alcohol at least once per month. This percentage is similar to the percentage of high school students who reported having a conversation with a parent about alcohol or drugs in the past year (2011 Healthy Kids Colorado Survey).

<sup>2</sup> 2011 Healthy Kids Colorado Survey.

