Colorado Department of Public Health and Environment
Retail Marijuana Public Education Campaign
"Good To Know"
THE FACTS ABOUT RETAIL MARIJUANA LAWS

- Beginning in Jan. 2015, the state health department is launching its first paid educational campaign, called "Good To Know," to help Coloradans and visitors navigate the rules and guidelines that govern safe, legal and responsible marijuana use.

- Knowledge of the laws surrounding retail marijuana helps all Colorado residents, users and non-users alike, speak with confidence to their friends, family, community and visitors about legal marijuana use.

- Retail marijuana may only be purchased at licensed retailers approved by the Colorado Department of Revenue and the local municipality.

- You must present a valid ID proving you are 21 years old to purchase retail marijuana.

- You must be 21 to use, buy or possess retail marijuana, and you cannot give or sell marijuana to anyone under the age of 21.

- Marijuana may not be consumed in a public place - this includes sidewalks, roads, parks, cafes, restaurants, sporting or music venues, ski slopes and national parks.

- Marijuana may not be taken out of the state of Colorado.

- It is illegal to drive while under the influence of marijuana.

- It is important to understand the proper dose when consuming any retail marijuana product, particularly with edibles:
  - The stakeholder groups that met to inform the marijuana regulations agreed that a serving size is equal to 10 mg of THC.
  - Edibles can take at least 90 minutes and up to four hours to reach peak blood levels and feel the full effects.

- Retail marijuana should not be used around children, in any form, for proper safety. To avoid accidental ingestion, all marijuana-containing products should be clearly labeled, stored in a child-resistant container and kept in a locked cabinet.
  - Marijuana must be kept away from youth and adolescents to give their brains the best chance at healthy development.

- Get the facts and know the laws at GoodToKnowColorado.com.

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