




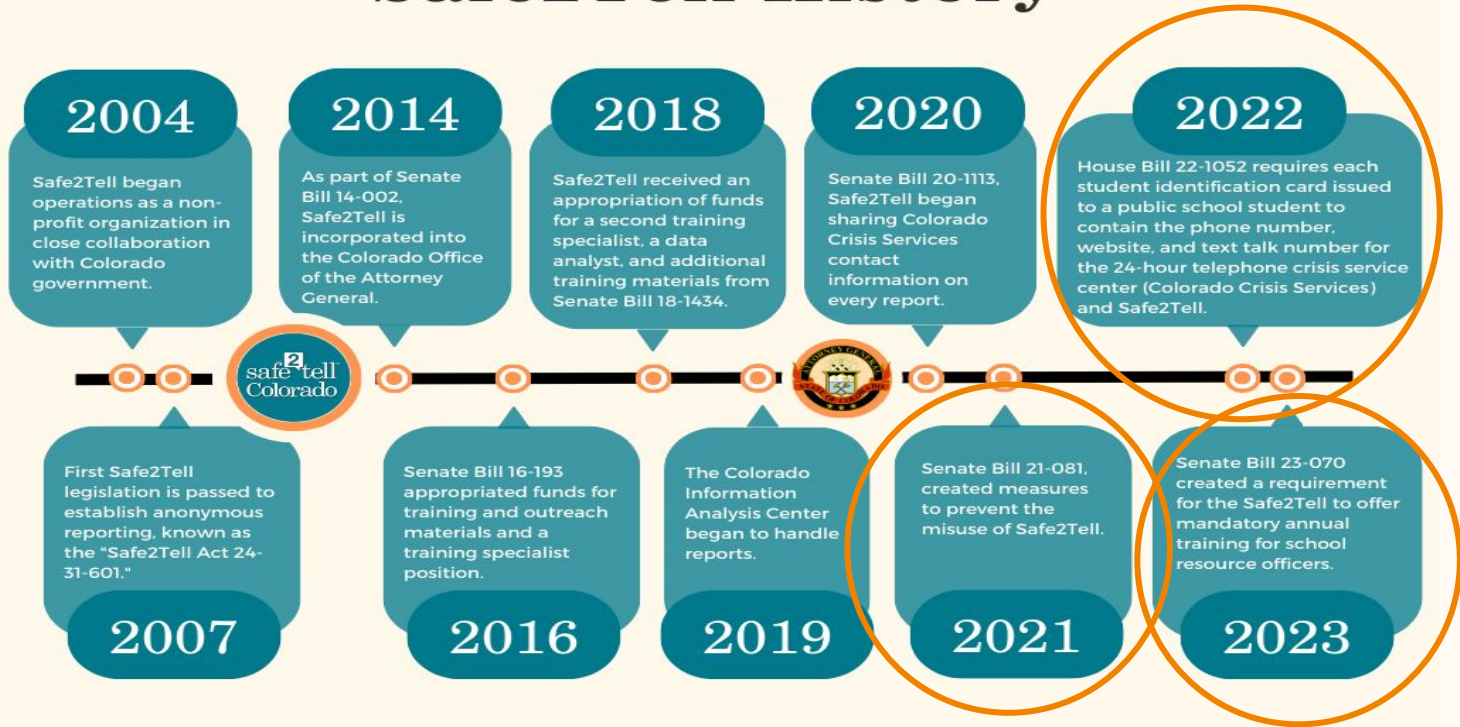
Safe2Tell and Student Voice

*Keeping Safe2Tell's
Messaging
Student Focused*

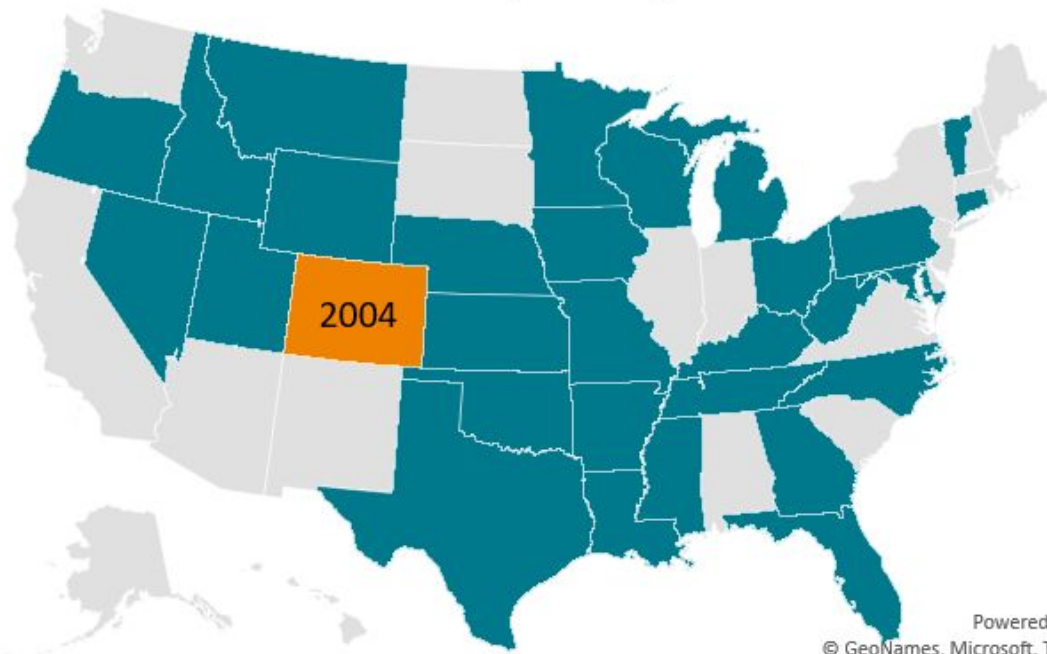
Learning Objectives

- 1.) Participants will be able to describe current messaging for Safe2Tell education and outreach and apply their learning through a plan for incorporating Safe2Tell within their school.
 - 2.) Participants will be able to demonstrate best practices for responding to Safe2Tell reports.
 - 3.) Participants will be able to define misconceptions about Safe2Tell and how to combat them using current resources and positive messaging.
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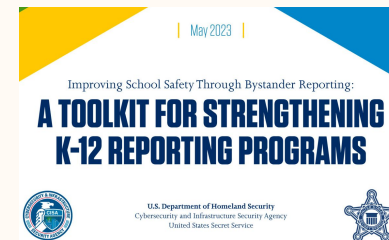
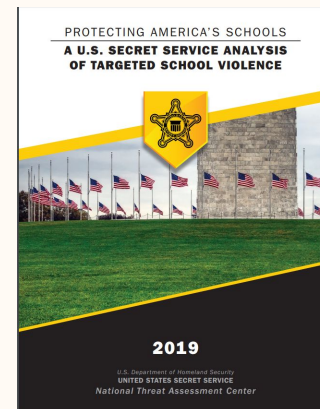
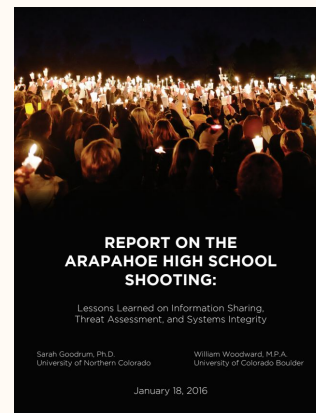
Safe2Tell History




School Safety Programs



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Learning Objective

- 1.) Participants will be able to describe current messaging for Safe2Tell education and outreach and apply their learning through a plan for incorporating Safe2Tell within their school.
 - a.) Student Ambassadors
 - b.) Updated Secondary Presentations
- 
- The bottom of the slide features four horizontal bars of equal width. From top to bottom, the colors are light gray, orange, orange, and teal.

Student ambassadors provide invaluable insight into the Safe2Tell program and keeping our messaging youth centered.



Student Voice

- We are all in this together
- We are all ambassadors for safety

“We are all trying to instill safety within our own schools and communities.”



Survey Results from High School Students

And lastly, are you comfortable with using Safe2Tell, why or why not? What's your opinion of Safe2Tell? (it's okay to be honest here, your feedback matters)

Idk. I feel like they will question something I submit

I would be comfortable, if I needed to, but I would be worried that no one would see my report, either because it was too busy or no one was paying attention or because it would get overshadowed by something that could be deemed more important. I would only use it as a last resort.

i'm comfortable using it. it is also used as a joke so sometimes it doesn't seem like the best option when problems come up.


I do not feel very comfortable using safe2tell because it seems like the type of intervention is not very personalized to different situations and like it escalates situations instead of resolving them

Honestly, I don't think that it remains very anonymous because in the end, I believe that the adults running it are still mandated reporters and a lot of the cases or issues reported require further investigation, which can't be done if the student remains anonymous.

No, it does not seem like a resource that is trustworthy and I have not seen a situation get improved by involving it.

Half-and-half, I think there is a bad air around using Safe2Tell at _____, and I'm not sure if you can really stay anonymous if you use it. But otherwise its okay.

Student Suggestions:

- Add more **emphasis** to clarify that Safe2Tell forwards reports to designated recipients at the schools, and then it is the school's responsibility for responding accordingly
 - Take another approach towards addressing fears and breaking the stigma of reporting and the current culture around Safe2Tell
 - Do this by **encouraging students to be an advocate** and reminding them of the program's true purpose: help, protect, and prevent.
 - Effectively use peer-to-peer messaging by **talking from a perspective of empathy and understanding.**
- 
- The bottom of the slide features four horizontal bars of equal width. From top to bottom, the colors are light gray, orange, a darker shade of orange, and teal.

This program
saved my life
daughters
THANK YOU!!!
♡♡♡

Safe2Tell aims to
*break the code of
silence.*

What is the “Code
of Silence?”





Students want to know...

1. What can I report to Safe2Tell?
2. How does Safe2Tell work?
3. Is Safe2Tell really anonymous?
4. Is Safe2Tell working?

**Submit urgent
safety concerns to
Safe2Tell.**



1. What can I report to Safe2Tell?

- Reports can be made about anything that makes you feel unsafe, concerned, worried, or scared.
- Reports can be made on the behalf of a friend, a stranger, or yourself.

What can I report to Safe2Tell?

- Bullying
- Fighting
- Drugs
- Inappropriate texts
- Cyberbullying
- Weapons
- Stealing
- Self harm
- School threats
- Depression
- Safety concerns about



I have this big problem...
I have this safety concern...

Now what?

Option 1:

Talk to a Trusted adult

If you're worried
about your safety or a
friend's, talk about it
with an adult you
trust.



safe²tell
Colorado

A group of five diverse high school students are smiling and posing for a photo outdoors. In the center is a young man with brown hair wearing a grey zip-up sweater over a red and white checkered shirt. To his right is a young woman with dark curly hair wearing a blue and white patterned scarf. Behind them are two other students, a young man with dark hair and a young woman with blonde hair. In the foreground, partially obscured, is another student wearing a grey knit beanie. They are all smiling warmly at the camera. The background shows trees with vibrant autumn foliage in shades of orange and yellow, with a brick wall visible behind the students.

Healthy Kids Colorado Survey

Less than half (**40%**) of high school students reported they would likely talk to a trusted adult when they felt sad.

A scenic mountain landscape with a lake and a person on a phone. The background shows a range of rugged, snow-capped mountains under a clear blue sky. A calm lake in the foreground reflects the mountains and the surrounding green forest. In the lower-left corner, there is a stylized illustration of a person with dark skin and short dark hair, wearing a white lab coat, holding a black smartphone to their ear and a clipboard. The entire image is framed by a thick teal border.

It's safe to talk
to safe² tell™

Option 2:

Make a report
to Safe2Tell
any time, any day

Three horizontal stripes in light gray, orange, and dark orange colors, located at the bottom of the slide.

Why should I report it?

“Somebody else will do it...”

“Somebody else will say something...”

“I’ll just mind my own business...”

Does anyone know what this is called?



**HEARS NEIGHBORS IN DISTRESS: DOES
SOMETHING ABOUT IT**



According to the
National Threat
Assessment data, in
77% of planned
school violence,
somebody **knew**
about it and didn't
say anything.

Bystander intervention starts with you!

safe²tell Colorado



If you speak up,
you might save a life.



Safe2Tell is also for
connecting people
with mental health
support.





COLORADO
CRISIS SERVICES

844-493-TALK (8255)


OR TEXT TALK TO 38255

What can I report to Safe2Tell?

1. Does this impact my **safety** or the **safety** of others? 
2. Is my goal to **protect**? 
3. What is my motivation?

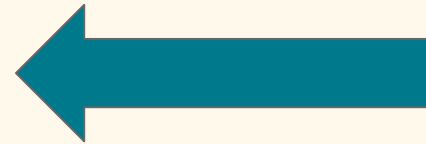


What can I report to Safe2Tell?

1. Does this impact my **safety** or the **safety** of others? 

2. Is my goal to **protect**? 

3. What is my motivation?




Am I making this report for the right reasons?

What can I report to Safe2Tell? 911 vs. Safe2Tell

My friend is having trouble breathing.

I have a screenshot from Snapchat about a threat at school tomorrow.

My friend is being bullied on the bus and is afraid to say anything.



Safe2Tell will send the report to your school within 3 minutes or will call in case of immediate threat.

safe²tell™ Colorado

You can report safety concerns to Safe2Tell in Spanish, French, Portuguese and Somali through our website and mobile app, and in over 200 languages when you call on the phone.



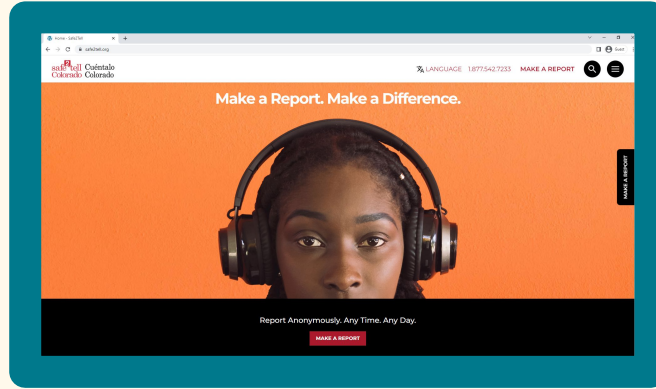
2. How does Safe2Tell work?

- This is one of the most common **misunderstandings** about Safe2Tell.

Step 1: A student decides to report concern.



Step 2: Reports can be sent via:

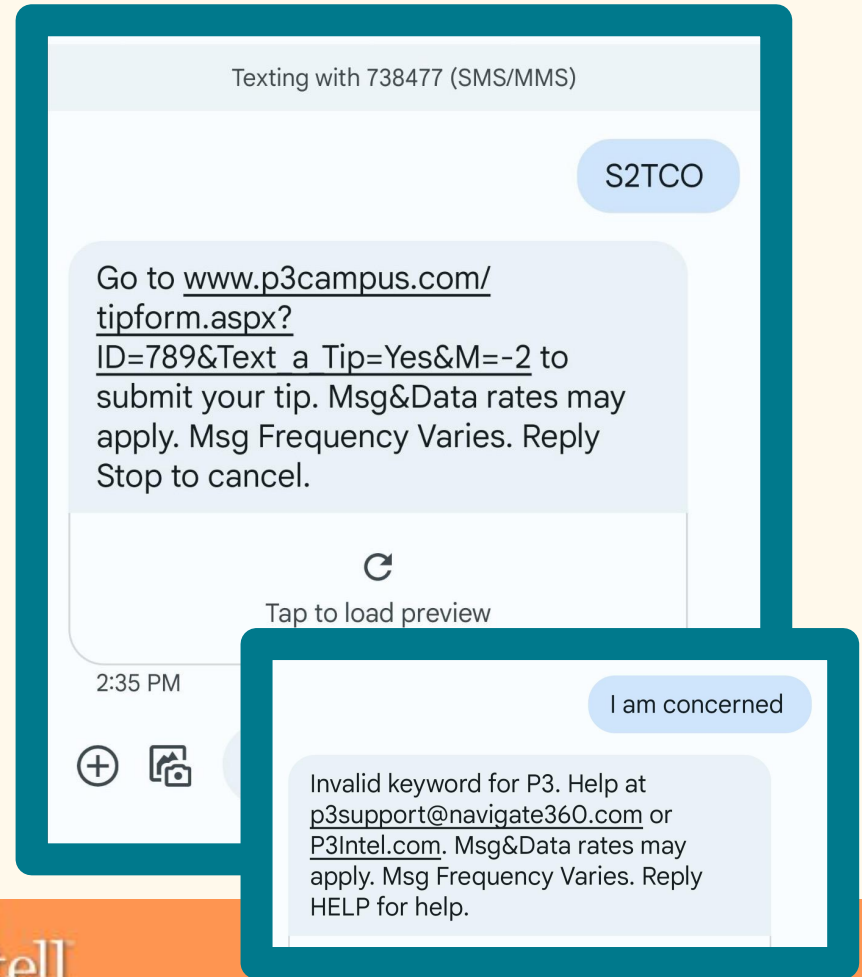


- Multiple language options available



Texting Safe2Tell

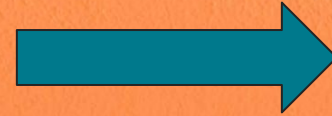
- Text S2TCO to 738477





Safe2Tell.org

Make a Report. Make a Difference.



[MAKE A REPORT](#)

What do I write?

- Know as much information about who is involved as possible.
- If information is too limited, or it is a very common name, actionable outcomes are unlikely.



Safe2Tell Colorado

Submit a Report. Make a Difference.

877-542-7233 | www.safe2tell.org

Description of Concern/Event

School

North Arvada

Select

North Arvada Middle School

Event Description: (Including... Who, What, When, Where and How Do You Know) *

someone is being mean to me

Who, what, when, where,
how, names, descriptions...

DETAILS

Disclaimer: This is a sample report

Terms of Use

TERMS OF USE

By submitting your information, you agree to the following Terms of Use.

Children under 13 must have a parent or legal guardian read and accept the following Terms of Use on their behalf and take full responsibility for compliance with the terms and conditions of this license.

Anonymity

Provide no identifying information about yourself if you wish to remain anonymous.

Improper Use

DO NOT USE THIS FORM TO MAKE THREATS, CAUSE HARM, OR PROVIDE FALSE INFORMATION. INTENTIONAL MISUSE OR ABUSE OF THIS SYSTEM MAY LEAD TO PROSECUTION.

The information that you provided on this form must be correct to the best of your knowledge. The deliberate provision of false information may be investigated and

Cancel

I Agree

Submit

Step 3: Safe2Tell receives your report

Login Instructions

Website: www.p3tips.com

Tip ID: 789-W124398

Password: V6822T

You may reach us by the following methods:

Hotline: 877-542-7233

iOS or Android Mobile App: Safe2Tell Colorado

Mobile or PC Browser: www.p3tips.com

CLICK HERE TO CHAT LIVE OR ADD ADDITIONAL INFORMATION



"We are far from robots but we aren't FBI agents either."

Two Way Dialogue

- Analyst introduces themselves
- Asks follow up questions


Safe2Tell Colorado

Submit a Report. Make a Difference.


Menu

Two Way Dialog

ID: 789-W126720

 Safe2Tell

Thank you for submitting your safety report to Safe2Tell! This information may be sent to school and local safety partners. If you or a friend needs confidential and free support for things like anxiety, depression, suicidal thoughts or substance use concerns, or you just need to talk, call Colorado Crisis Services at 844-493-TALK (8255) or text TALK to 38255. *If you are a mandated reporter, please be aware a report to Safe2Tell does NOT meet your legal mandate. *Please verify the notifications for the S2T application are activated and login in to see if we have messaged you back to upload any photos, video or additional information you may have available.

 Safe2Tell

Hi, this is Amanda with Safe2Tell! Thank you for submitting your report. Do you know who was bullying Aaron?

2023/5/11 8:34 AM

Enter additional information here and click Submit.

Add Attachment

Submit

Students answer questions here.

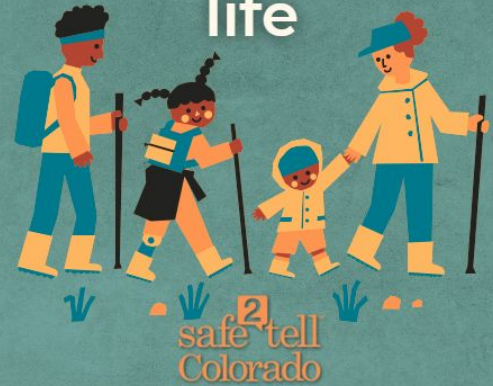
Step 4: School and law enforcement receive your report



Step 5: Report closes out

- 100% of reports are received and followed up on.
- Due to the anonymity of the program, you might not know the outcome as a reporter.
- School and law enforcement must record what the outcome is in our system.

If you speak up
you might save a
life



Important!!!

- Safe2Tell will **never** call or text you.
- Reports to Safe2Tell are anonymous and are investigated by local partners.
 - Schools
 - Law Enforcement

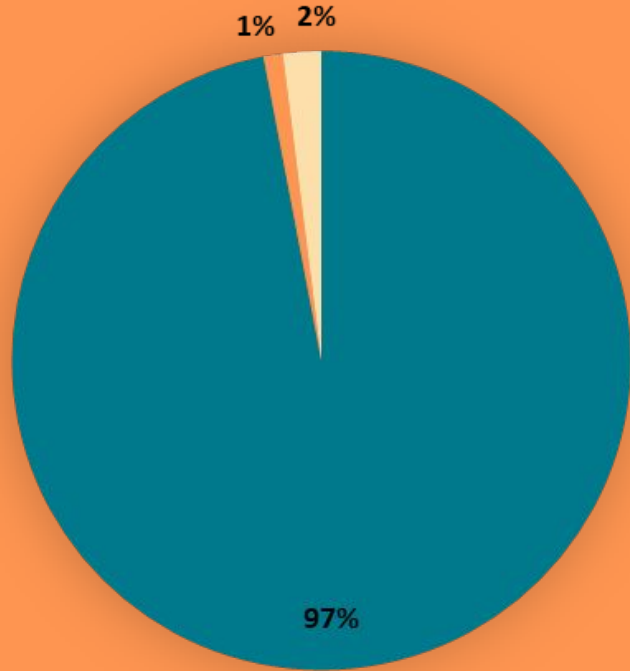


3. Is Safe2Tell really anonymous?

- Safe2Tell is anonymous by state statute.
- Safe2Tell does **not** collect any identifying information when taking reports.
- In certain situations, schools or peers might be able to determine who made a report based on conversations or the "rumor mill."



2021-2022 Report Types



Valid reports Misuse reports False reports



4. Is Safe2Tell working?

- ~20,000 reports
- 97% valid or actionable
- 1% misuse
- 2% false

2,102 Duplicate reports!

Safe2Tell Success Stories



“Safe2Tell plays an integral role in weapon and threat mitigation at JEFFCO Public Schools. In the 2021-22 school year, all but one of the firearms found on a JEFFCO campus were reported through the Safe2Tell program. That’s a huge celebration and something our community should embrace at every level as it highlights student bravery in using the Safe2Tell program and welcome it as part of our culture.”

Jeff Pierson Executive Director, Department of School Safety, JEFFCO Public Schools.

12-year-old arrested after social media threat

Lakewood Police arrested the boy for making social media threats of a planned shooting at Creighton Middle School, with pictures of what looked like a handgun.

LAKEWOOD, Colo. — A 12-year-old boy was arrested for making school shooting threats on social media after students reported the threats to police and [Safe2Tell](#), police said Thursday.

Police said the investigation was a collaborative effort. "I want to express how this investigation was really a team effort with students, Creighton families, Jeffco Public Schools staff, R1, Safe2Tell and our hard-working school resource officers and juvenile detectives. Between them, the school and Jeffco Public Schools."

Correct or Incorrect Use of Safe2Tell

Report: A person called Safe2Tell to report that they are worried about a friend who has been struggling with some family problems and wants someone to check on them.

Outcome: The school counselor checked in on the student and they are now receiving support and counseling.

Report: A student asked Safe2Tell to call their school and let them know that the roads were dangerous due to snow.

Outcome: The student was encouraged to go directly to the school with this concern.

Correct or Incorrect Use of Safe2Tell

Report: A person reported that a student threatened to harm another student at their school.

Outcome: School teams investigated and spoke with both students, and found the student was joking with their friend. School teams had a conversation with the student about the impact their words can have.

There is a BIG difference between
False and Unfounded Reports



Deliberately meant to cause harm.



The concern is real - investigation shows that there is not a real threat.

Report Anonymously. Any time, any day.



TRUST
YOUR
GUT



Students want to know...

1. What can I report to Safe2Tell?
2. How does Safe2Tell work?
3. Is Safe2Tell really anonymous?
4. Is Safe2Tell working?

- Students and staff need hands-on training in the system and reasons for using the system to fully understand the role it can play in prevention and intervention.
- Safe2Tell logo and phone number on the back of the ID, posters in the hallways, PowerPoint slides in the cafeteria are not sufficient.



Report on Arapahoe High School shooting: Lessons learned on information sharing, threat assessment, and systems integrity

Learning Objective Check

Participants will be to apply their learning through a plan for incorporating Safe2Tell within their school.

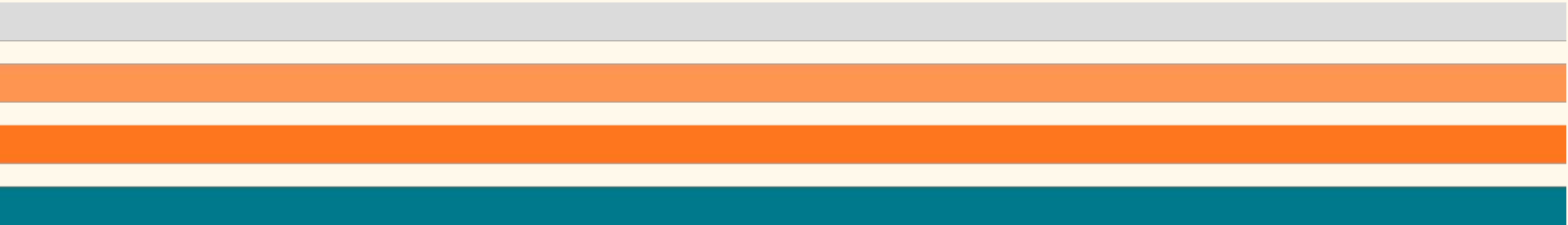
- How is your school incorporating Safe2Tell education and outreach?
- Is your school teaching specific information such as:
 - Sticking around to speak with the analyst?
 - Writing detailed reports?
 - Where the reports go?

Take a few minutes to jot down ideas you have or share them in the chat.

The bottom of the slide features four horizontal bars of equal width. From top to bottom, the colors are light gray, orange, orange, and teal.

Learning Objective

2.) Participants will be able to demonstrate best practices for responding to Safe2Tell reports.



A safe school climate is one where “students view teachers as being fair, the rules are universally enforced and students feel welcome, are engaged in activities and know a teacher they can talk to about a problem”.
(Elliott, 2009, pg. 54).

Always Maintain Reporter Anonymity

Reporter anonymity is key to breaking the Code of Silence and a motivating factor for students to make reports.



Anonymous and confidential reporting options can broaden the appeal of reporting, especially for students who are concerned about being identified and ostracized by their peers after reporting. Research finds that the fear of being ostracized, or experiencing other forms of retaliation, is a significant barrier to reporting. When students view reporting as “snitching,” they are discouraged from coming forward with their concerns (Slocum et al., 2017). Reporting anonymously or confidentially ensures that an individual’s identity will not be revealed when they choose to come forward with information, which helps to prevent a student from being retaliated against for reporting. The option to report anonymously or in a confidential manner can therefore be a significant benefit of student reporting systems, particularly for students who are in middle and high school.

U.S. Department of Homeland Security

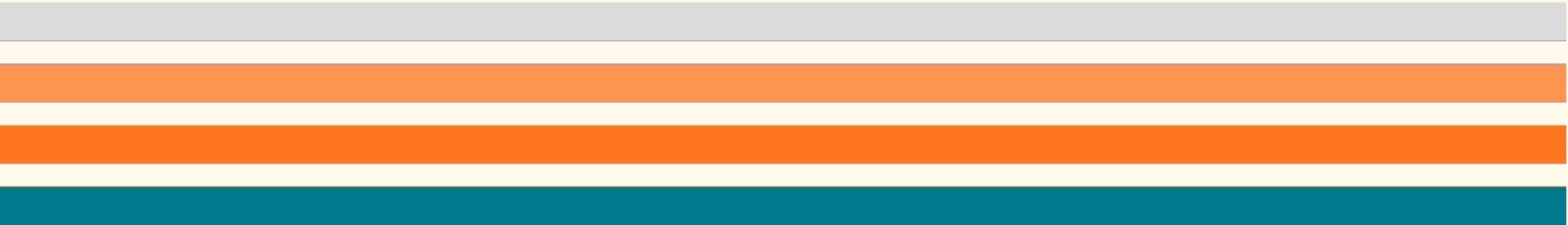
Best Practice for Responding to Reports

It is not necessary to inform individuals that the information was obtained through a Safe2Tell report.



Learning Objective

3.) Participants will be able to define misconceptions about Safe2Tell and how to combat them using current resources and positive messaging.




Survey Results from Teachers:

"More signs in schools. Align with Colorado Mandated Reporting so I don't need to make two calls."

"I wonder if there is an easier way for students to access Safe2Tell like an app? Not sure if that already exists."

"It would be great to have a computer website for students without phones to use."

These results speak to the importance of training and combatting misconceptions.

The bottom of the slide features four horizontal bars of equal width. The first bar is light gray, the second is orange, the third is a darker orange, and the fourth is teal.

Common Misconceptions

- Who receives Safe2Tell reports?
- Who determines Safe2Tell report outcomes?
- Is Safe2Tell really anonymous?
- Is Safe2Tell working?
- How much does Safe2Tell cost?

Common Safe2Tell Questions

Who receives Safe2Tell reports?

Safe2Tell analysts receive the report and conduct two-way dialogue with the reporting party. Safe2Tell reports are sent to designated people at each school and law enforcement within 3 minutes of receiving the report through P3, the software program where reports are housed. Law enforcement has 30 minutes to mark a report as read. Schools have 1 hour during school hours to read the report. Safe2Tell analysts will call immediately in cases of an imminent threat.

Who determines Safe2Tell report outcomes?

The school recipients and/or law enforcement conduct an investigation based on their own policies and procedures. The school and/or law enforcement determine the report outcome. They include disposition notes about the investigation in P3. Schools have 72 school hours to mark a report as closed. Some investigations may take longer and can be changed to "ongoing investigation."

Is Safe2Tell really anonymous?

Safe2Tell is anonymous by state statute. Safe2Tell does not collect any identifying information when taking reports. In certain situations, schools or peers might be able to determine who made a report based on conversations or the "rumor mill."

Is Safe2Tell working?

Safe2Tell received 19,364 reports during the 2021-2022 school year. Of those reports, 97% were considered valid or actionable. See our annual report [here](#) for more data such as report outcomes and report categories.

How much does Safe2Tell cost?

Safe2Tell is a state funded program under the Attorney General's office at the Department of Law. All presentations, promotional materials, and participation in the program is free under Colorado law.

Submit urgent safety concerns to Safe2Tell.

HERE FOR YOU

It's safe to talk to safe2tell

Adult Perspective of Safe2Tell

- Schools can build a culture and train students that reporting safety information is a duty - Empowering (Report on Arapahoe High School shooting)
- Adults lead by example - Speak positively about Safe2Tell
- Empower students to be advocates
 - Students just want to be heard
- Calmly reinforce the importance of Safe2Tell

If you're worried
about your safety or a
friend's, talk about it
with an adult you
trust.


safe tell
Colorado



National park rethinks its message about theft



Petrified Forest now embraces visitors rather than treating them as suspects

A change in behavior

But a change is happening at Petrified Forest National Park.

Robert Cialdini, a psychology professor at Arizona State University, said he and his colleagues conducted a study years ago, looking at how certain signs and messaging at the park influenced visitor behavior.

Previously, the park had signs strategically placed that showed several people stealing petrified wood, which Cialdini said had the effect of normalizing the act. Researchers placed marked fossils next to these signs and found thefts tripled.

But when researchers put up new signs that showed only one person illegally taking a piece of wood, Cialdini said the image marginalized the individual and the crime. Theft, as a result, was nearly halved in these spots.

“That was substantially more successful,” he said.

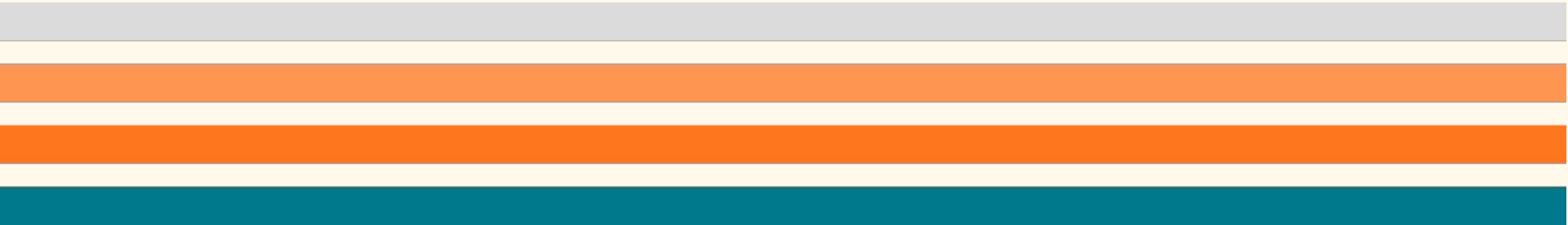
What can be done to combat these misconceptions?

What have you learned during this presentation that could help with your Safe2Tell messaging at your school?

What can I do to help you?



Your family



Thank you!

Brett.Cogswell@coag.gov

