

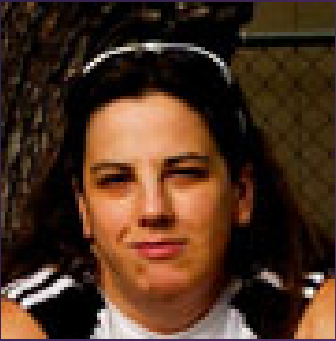


A campaign to promote community driven, positive, proactive, inclusive, responses to anti-diversity and anti-government extremism.



METROPOLITAN STATE UNIVERSITY™ OF DENVER

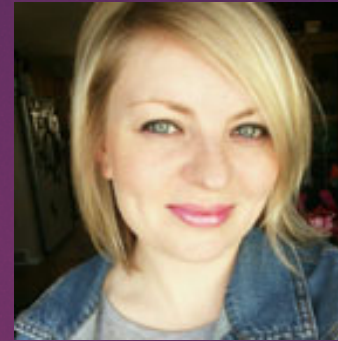
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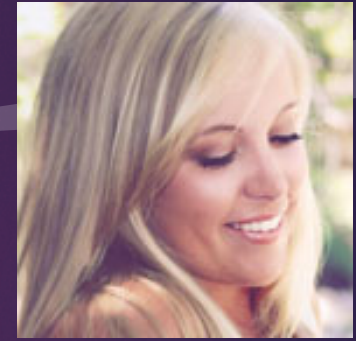
Dacia Messing
Public Relations/Visual Media



Nick Portnoy
Fake News Specialist



Brittany Fitzgerald
Social Media



Allison Dean
Presentation Coordinator



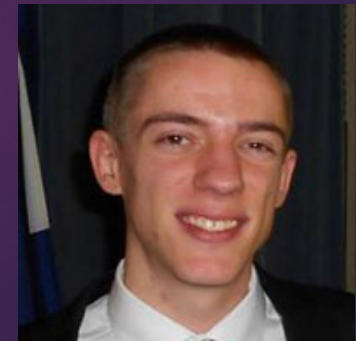
James Adam
Promotions



Alexandra Killey
Event Coordinator



Will Crabbs
Finances

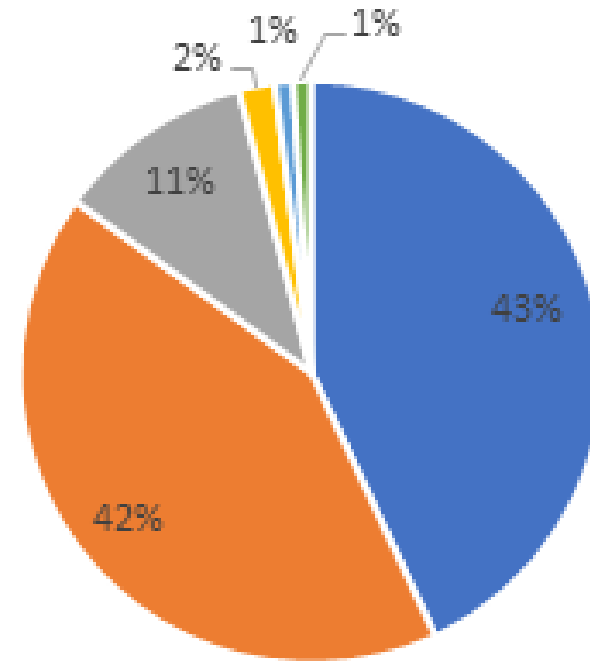


Aaron Carlson
Research

The Problem:

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U.S. Right-wing Terror Incidents by Movement



- White Supremacist
- Anti-Gov't Extremist
- Anti-Abortion Extremist
- Anti-Muslim Extremist
- Anti-Immigrant Extremist
- Other

A Dark & Constant Rage: 25 Years of
Right-Wing Terrorism in the United States

Anti-Government:

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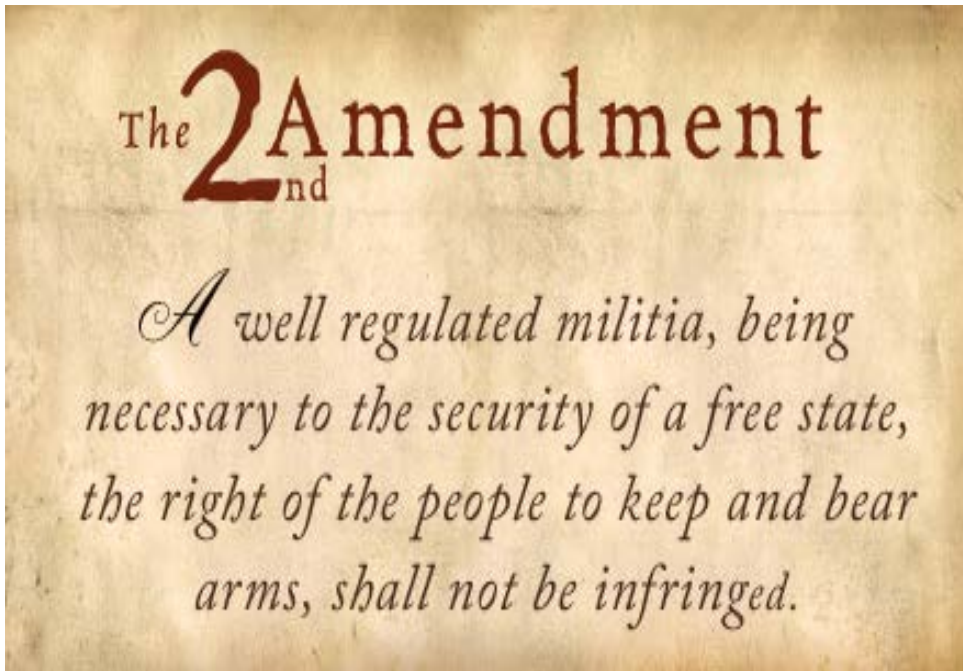


Anti-government group examples:

- ▶ Sovereign Citizens (anti-govt, CO and nationwide)
- ▶ National Liberty Alliance (anti-govt, CO and nationwide)
- ▶ Guardians of a Free Republic (Texas)
- ▶ Sovereign People's Court for the United States (Nevada)

Anti-Government Example:

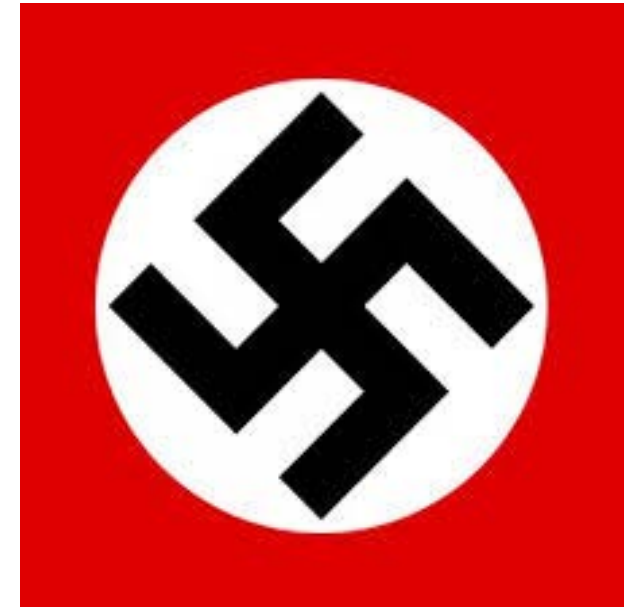
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- ▶ April 12th, 2017: FBI arrested Steven "Duke" Bohele in Austin, Texas
 - ▶ Had previous Domestic Violence case, therefore was not allowed to own a firearm
 - ▶ At the arrest, Bohele was found with 13 firearms in his possession
 - ▶ He claimed to be a sovereign, therefore the federal laws regarding firearms "did not apply to him"
- ▶ Huge threat to law enforcement
 - ▶ Most common encounter with a sovereign is during a routine traffic stop
 - ▶ Right to travel v. right to drive

White Supremacy:

- ▶ White supremacy/anti-diversity group examples:
 - ▶ The Daily Stormer (Neo-Nazi, Denver)
 - ▶ Aryan Strikeforce (Racist Skinheads, statewide)
 - ▶ National Socialist Movement (Neo-Nazi, statewide)
 - ▶ Wolves of Vinland (White Nationalist, statewide)



The Daily Stormer:

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- ▶ Neo-Nazi Group in Denver
- ▶ Use deception to try and gain public support
- ▶ Their goal: use social media to "educate" and recruit
- ▶ Tactic: use common/"hot" social media culture to adhere to a new type of audience

White Supremacy in Colorado:

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Evan Ebel

How these groups recruit:

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- ▶ Social media is their largest and most successful tool. It is far reaching and elicits an emotional response.
 - ▶ Seeking out disenfranchised individuals
 - ▶ Social media can reinforce feelings of marginalization
 - ▶ Addressing their grievances, including with government
 - ▶ Provide a collective identity/call to action
 - ▶ Promote a violent or criminal response as the solution

Campaign strategy:

- ▶ Feelings of isolation and a lack of community are contributing to recruitment efforts by white supremacy and anti-government groups. We want to reduce their recruitment through two objectives:

- 1) Combat the messages of hate and violence online;

- 2) Create opportunities for people to engage directly with their communities and government, especially at the local level.

How to combat the messages of hate and violence online:

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- ▶ Education and awareness
 - ▶ Goal of posting relevant incidents
- ▶ Identifying fake news
 - ▶ Many of these groups create and publish satire and false narratives
 - ▶ PolitiFact offers a database to identify fake news sources
 - ▶ DC Pizzeria example
- ▶ Countering negativity with positivity
 - ▶ Posting about positive events where the community came together

 **Of The People**
Apr 22 at 11:37am · 🌐

PolitiFact, working with Facebook, has been compiling a list of fake news and imposter sites which aim to manipulate public opinion through the publication of lies and misinformation. We want to share their almanac with all of our viewers so that you can know which sources of information to stay away from. Like the NPR article we shared, this one also provides hints on how to detect fake news.

 **PolitiFact's guide to fake news websites...**
At first look, BostonTribune.com certainly seems a trustworthy source. ...
www.politifact.com

How to combat the messages of hate and violence online:



Of_The_People @_OfTh... · 18 Apr ▼

Doing what we want others to do, engage peacefully with government. Attending a forum with Rep. DeGette.

[#ofthepeopleMSU](#) [#WeareP2P](#)
[#Colorado](#)



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- ▶ Encouraging community involvement
 - ▶ Posting about various volunteer opportunities
 - ▶ Highlights our slogan of putting unity back in community
- ▶ Promoting positive interactions with our government
 - ▶ Sharing election dates, forums, etc.
- ▶ Avoiding an "us versus them" narrative
 - ▶ We aim to promote unity, especially within our diversity

Create opportunities for people to engage directly with their communities:

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First Unity Party – Trivia Night

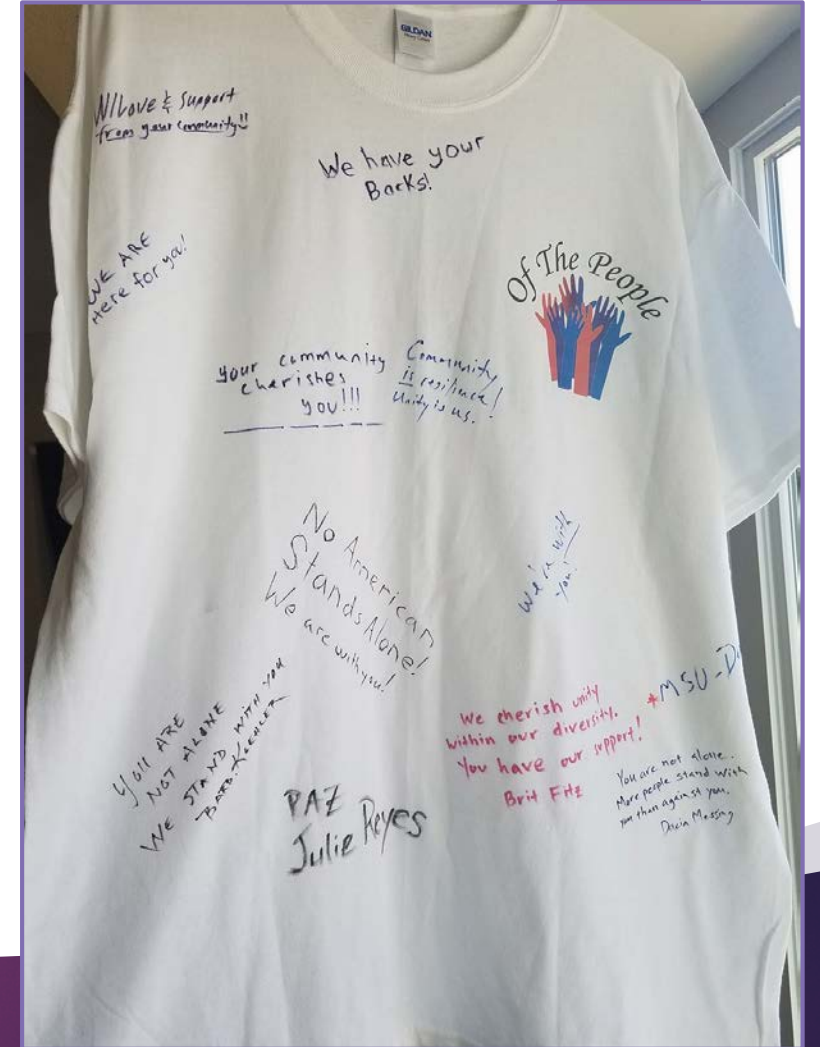
- ▶ Unity Parties:
 - ▶ Bring the community together and provide opportunities to learn about these “anti” groups and how they operate
- ▶ Meeting up to volunteer
 - ▶ And promoting volunteer opportunities on social media

Rapid Response Team:

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- ▶ Responding to acts of extremism in a positive way – shows that our communities will not give in to acts of hate.
- ▶ Two strategies within the RRT:
 - ▶ Offline – showing up to a location to help fix any physical damage that may have been done or simply being present as a symbol of support.
 - ▶ Online – spreading positive messages on social media, sending messages of support to any victims, and sharing positive responses to the event so that the focus shifts away from the hateful act.
- ▶ Anyone can sign up to receive notifications when the Rapid Response Team is activated, both offline and online.
- ▶ The goal aligns with our slogan, “Put the unity back into community.”
 - ▶ Taking the attention away from those perpetuating such acts and putting it onto those who will not let hate win.

Bike Night in Longmont – this event was dedicated to supporting a local family who had received a racist letter, telling them their family was not welcome. Great turn out, and the unity was inspiring.



We have a letter and signed campaign t-shirt with messages of support for the family.

How you can help:

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- ▶ Follow us on Facebook, Instagram, and Twitter
- ▶ Join us at our Unity Parties
- ▶ Sign-up for the Rapid Response Team
- ▶ Tell your friends
- ▶ Contact us if you know of an anti-diversity/anti-government incident we should be aware of



Find us online:

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Website: www.of-the-people.org



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Thank you!

Feel free to contact us at:
info@of-the-people.org