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The Pew-MacArthur Results First Initiative: INVESTING IN PROGRAMS THAT WORK

Presentation to the Colorado Commission on Criminal and Juvenile Justice September 12, 2014

The Policy Challenge



- Though policymakers strive to make strategic choices, the process often relies on inertia and anecdote
- Limited data on:
 - What programs are funded
 - What each costs
 - What programs accomplish
 - How they compare
- Solution: bring systematic evidence into the budget process







Compare current programs to evidence





Identity and Assess Programs

ADULT CORRECTIONS PROGRAMS	FY14 BUDGET	FY14 BUDGET %	EFFECTIVENESS	
Moral Reconation Therapy	\$150,000	2.5%		
Thinking for a Change	\$65,000	1.0%	- 13.7% Positive Effects	
Education programs	\$300,000	5.0%		
Stayin' Clean	\$150,000	2.5%		
Transcendental Meditation	\$75,000	1.2%		
Changing Course	\$90,000	1.5%		
Adult Boot Camp	\$250,000	4.1%	4.1%: No Effects	
Domestic Violence program	\$650,000	11.0%	11%: Negative Effects	
Sober Living Environment	\$375,000	6.0%		
Knitting It Done	\$70,000	1.2%	71.2% No Evidence	
<u>Others</u>	<u>\$3,850,000</u>	64.0%		
Total Program Budget	\$6,025,000			

The Results First Approach



Compare current programs to evidence

Conduct cost-benefit analysis to compare returns on investment



Compare Return on Investment of PE Programs - "Consumer Reports"



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ADULT PROGRAMS	COST	LONG-TERM BENEFITS	COST/BENEFIT RATIO
Cognitive behavioral therapy	\$419	\$9,954	\$24.72
Electronic monitoring	\$1,093	\$24,840	\$22.72
Correctional education in prison	\$1,149	\$21,390	\$19.62
Vocational education in prison	\$1,599	\$19,531	\$13.21
Drug court	\$4,276	\$10,183	\$3.38
Domestic Violence treatment	\$1,390	-\$7,527	-\$4.41
JUVENILE PROGRAMS			
Aggression replacement training	\$1,543	\$55,821	\$37.19
Coordination of services	\$403	\$6,043	\$16.01
Drug court	\$3,154	\$11,539	\$4.66
Scared Straight	\$66	-\$12,988	-\$195.61

The Results First Approach



Compare current programs to evidence

Conduct cost-benefit analysis to compare returns on investment

Target funds to evidence-based programs

Goal: Achieve dramatic improvements without increased spending

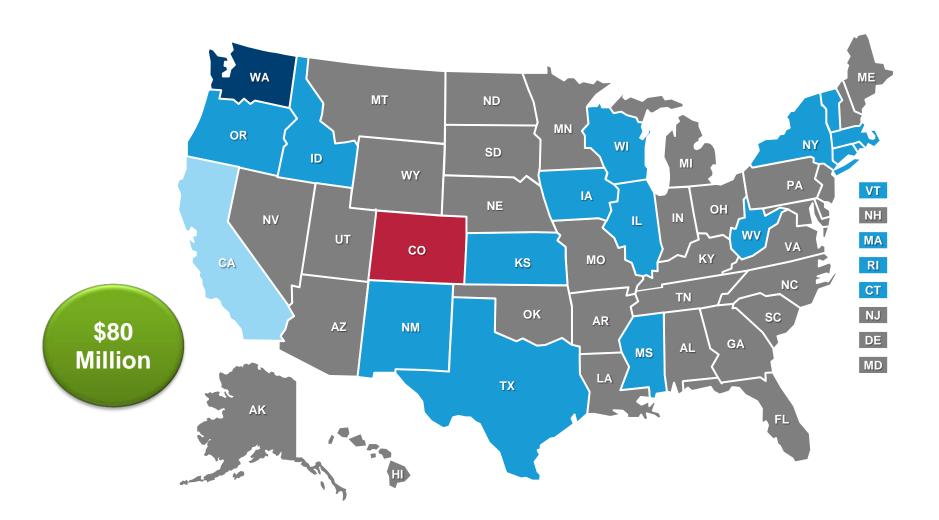




Results First Work in States

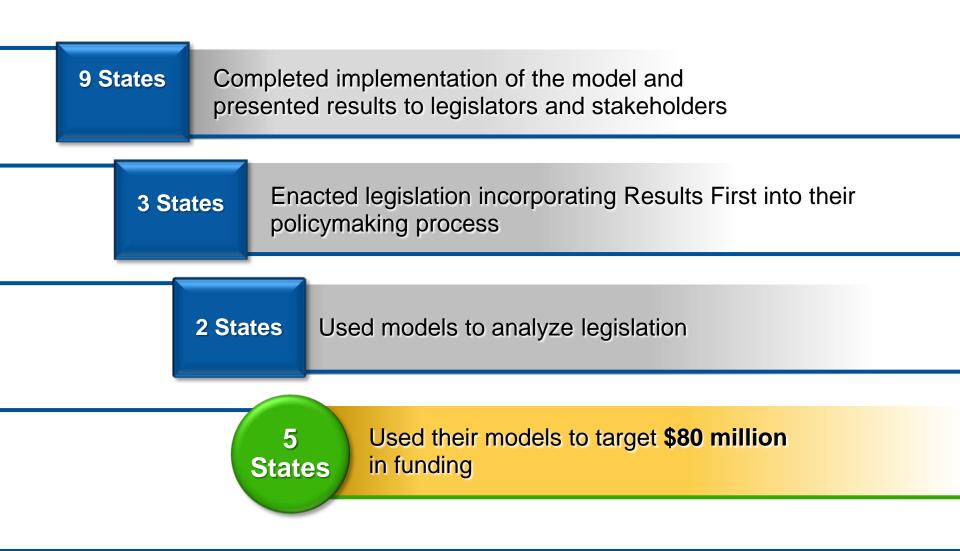
Participation in Results First





State Successes to Date





Partnership with Colorado



- Received support from Executive and Legislative Leadership
- Fits in with Governor's commitment to "efficient, effective, and elegant government"
- Two new positions within the Office of State Planning and Budgeting
- Work has begun in the Adult Criminal Justice, Juvenile Justice, and Child Welfare policy areas
- Goal of July 1, 2015 for model completion in these policy areas



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New Mexico

- Implemented in all available policy areas
- Produced Innovative Reports:
 - "Cost of Doing Nothing"
 - Report on Impact of State Budget Cuts
- Used Results First approach to target \$49.6M for evidence-based programming in early education, child welfare, and criminal justice





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- Replaced ineffective domestic violence treatment program with new pilot program
- Expanding Cognitive Behavioral Therapy (CBT) and vocational education programs
 - Received federal grant funding to train staff on new CBT programs



New York



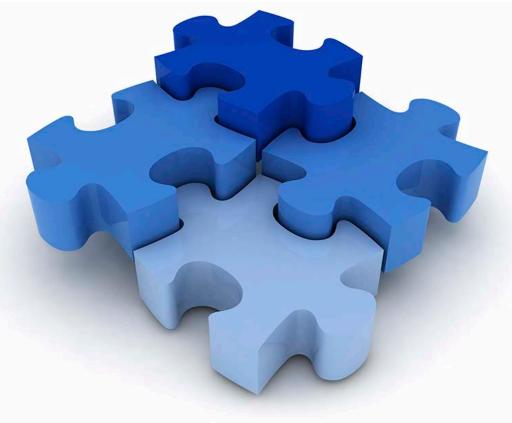
- Used model to develop Governor's public safety budget
 - Referenced in 2013 and 2014 State of the State reports
- Targeted \$15M to evidence-based programs
 - Awarded \$5M through competitive grant process incorporating cost-benefit analyses



The Role of Partner States



- Secure leadership support
- Appoint a policy work group
- Establish a staff work group with project manager
- Collaborate with Results First to strengthen the model and build a learning community of states



Services Provided by Results First



- Provide software
- Train staff in the approach
- Provide ongoing technical assistance
- Help interpret results for policymakers
- Compile and share lessons learned with other participating states
- Expand and update model





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