NOW’S A GOOD TIME TO TALK

keep conversations going about alcohol

www.SpeakNowColorado.org

Talk with your kids about the dangers of teen drinking.

Conversations About Alcohol

Parents Talking

At least once a month

Teens Listening

Parents Talking

At least once a month

Teens Listening

COLORADO HIGH SCHOOL STUDENT SUBSTANCE USE

65.5%  
39.5%  
19.6%  
15.7%

Percent of students who ever tried a substance

1 IN 3 COLORADO HIGH SCHOOL STUDENTS

REPORTED DRINKING ALCOHOL IN THE PAST 30 DAYS

1 Statewide telephone surveys conducted by the Speak Now campaign found 55% of parents say they talk with their teen about alcohol at least once per month. This percentage is similar to the percentage of high school students who reported having a conversation with a parent about alcohol or drugs in the past year (2011 Healthy Kids Colorado Survey).

2 2011 Healthy Kids Colorado Survey.