



# Colorado School Safety Resource Center

## Social Media Guidelines

### Goal of Social Media Use

The Colorado School Safety Resource Center (CSSRC/Center) will participate in social media to advance the mission to collaboratively assist local schools and communities to create safe, positive, and successful school environments for Colorado students in all pre-K-12 and higher education schools. Social media will be used to supplement the Center's communications through E-Updates, Safe Schools Newsletters, and the website with timely updates.

### Colorado Department of Public Safety Network Alert

The Center will follow the Colorado Department of Public Safety's Network Alert. Employees are explicitly prohibited from using any CDPS electronic communications including, but not limited to, CDPS personal computer or system to transmit or receive any data, which is offensive, defamatory, harassing, illegal, in violation of any Rules or Regulations, or would bring discredit upon the integrity of CDPS.

### Social Media Guidelines

1. The Center will not share Department of Public Safety or other's confidential or proprietary information.
2. Posts will not express personal opinions.
3. The Center at all times will respect our audience.
4. The Center will respect people's privacy. The Center will not post pictures of children without permission. CSSRC will use stock photos of students unless the Center has permission to use specific students' photos.
5. The decision of what to post is at the sole discretion of the Center within these guidelines.
6. The Center will follow the Colorado State and Department of Public Safety's Policies and Procedures.
7. Posts will highlight the Center's activities, upcoming events, new resources and research, and grant opportunities.
8. The Center's social media will be kept interesting and engaging by adding at least one new post per week.

